

APPENDIX

Idea Box

An evolving collection of ideas and initiatives that, with appropriate research and analysis, could forward the Strategic Plan and help realize the community's vision.

	Civility	Civic Responsibility	Environmental Stewardship	Economic Vitality	Education, Learning and Culture	Maintain and Improve Infrastructure	Public Safety, Health and Welfare	Recreational Opportunities and Amenities
Partner with Boys & Girls Club and other agencies to host a National Night Out program	•	•					•	
Establish an adopt a grandparent program to provide winter visitors and retirees a sense of a "home away from home"	•	•						
Host a volunteer fair where potential volunteers are matched with organizations needing assistance.	•	•						
Host a bi-annual community-wide garage sale	•	•						
Host an annual Make a Difference Day where volunteers complete small jobs to promote facility maintenance and upkeep of amenities.	•	•				•		
Draft a Code of Civility or civility pledge that all Council members and Commissioners sign at the beginning of service.	•	•						
Conduct a comprehensive leadership training for Council, Commissions and other community leaders covering the basics of managing public meetings, Roberts Rules of Order, etc.	•	•						
Expand the Neighborhood Watch program to every street in Fountain Hills	•	•					•	
Host good neighbor day , encouraging residents to meet their neighbors	•						•	
Foster a mentorship program that matches talents and experiences of our retired and professional residents with the ambitions of our youth	•				•			
Establish a greeting campaign by which residents greet others (such as "Isn't it a great day in Fountain Hills?" or "How's Fountain Hills treating you today?")	•							
Establish a parkette near the corner of Shea Boulevard and SR 87 for residents and travelers to stop, picnic or stretch enroute to/from The Rim	•							
Establish an ambassadors program whereby volunteers of all ages serve as Town greeters and assist visitors and residents	•			•			•	
Host a camping night event where residents camp at Fountain Park and attend lakeside programs on the history and culture of our Town and region and participate in recreational games and activities	•							•
Facilitate a social services audit to identify the scope of social services provided by area agencies/organizations to evaluate Town service provisions	•	•		•				
Provide an incentive for front porch additions to promote a sense of community and neighborly activity	•							

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Draft Commission Charters to articulate the mission, purpose, roles and responsibilities of each town-endorsed commission or committee		•						
Partner with other service providers to host a touch a truck day allowing residents to meet staff and learn about services and equipment		•	•		•	•	•	•
Create a Community Enrichment Commission		•			•			•
Conduct a citizen satisfaction survey		•						
Establish a citizens academy that teaches residents about service delivery and community governance		•						
Sponsor a This Fountain Hills Life video program where short clips are submitted that explore the history of the community and its people, introduce residents to areas of Town, or provide insight into an interesting topic to be broadcast on Channel 11		•			•			
Expand "adopt-a-..." programs, encouraging citizen stewardship of community assets.		•				•		
Establish a Fountain Hills Utility Coalition where community service providers (including Chaparral City Water Company, Fountain Hills Sanitary District, Salt River Project, Town of Fountain Hills, Qwest Communications, Cox Communications and others) periodically meet to discuss issues and developments that impact service delivery		•				•		
Expand tree canopy to increase amount of shade			•			•	•	•
Conduct an open space and trails master plan			•			•	•	•
Use reclaimed water or effluent as water source for fountain and water features around Town			•			•		
Maintain a single-source refuse and recycling collection service			•			•		
Install low level lighting on pathway around Fountain Lake						•		•
Host an annual economic summit of the Town's neighbors and partners to focus regional and local economic growth strategies				•				
Maintain an online accessible catalogue of available rental space at Community Center, Fountain Park and sports fields/facilities and market opportunities				•				
Work with partners on a branding campaign to establish Fountain Hills as "not just a pretty place"				•				
Help identify a dedicated funding mechanism for Fountain Hills & Fort McDowell Visitors Bureau				•				

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Develop with partners an economic development plan that identifies target industries/drivers and articulates a comprehensive economic development strategy				•				
Initiate Lakeside District implementation highlighted in the Downtown Vision Master Plan				•				
Implement districting as outlined in the Downtown Area Specific Plan through ordinance/zoning or other regulatory measure				•		•		
Establish a Saguaro Corridor Redevelopment District to evaluate land use and redevelopment opportunities				•		•		
Provide drinking fountains at our parks and public spaces				•		•	•	•
Develop a turnkey business relocation and expansion program , targeting key businesses and opportunities				•				
Develop a marketing and promotion strategy for high-end, seasonal visitors				•				
Explore establishing a public safety district				•				
Conduct a comprehensive user fee analysis to ensure market competitiveness				•				
Empower a citizen-based Town Finance Blue Ribbon Committee to review and recommend a financing structure to ensure long-term financial sustainability				•				
Explore with the Fort McDowell Yavapai Nation the establishment of an Arizona Indian History and Cultural center and visitor destination				•	•			
Develop a single community activities and events calendar to showcase Town, partner and regional activities and to serve as a clearinghouse to communicate opportunities				•	•			•
Provide kiosks at Fountain Park to inform visitors of Town attractions and activities				•	•			
Partner with VFW and other organizations to host a " Freedom Series " highlighting individuals who have contributed to democratic freedom					•			
Provide multigenerational programming at the Community Center so that it is utilized by residents of all ages.					•			•
Partner with Native American communities and educational institutions to host an annual Tribal Cultural Day to learn more about the history and culture of Arizona Tribes					•			
Evaluate whether a strategy to seek an educational or trade school institution is a viable strategy to pursue for the community				•	•			
Expand River of Time Museum to include other institutions or disciplines					•			

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Support the development of a substance abuse education program					•		•	
Support the development of a domestic violence outreach program					•		•	
Use roundabouts and other traffic control methods to minimize need for traffic signals						•	•	
Explore establishing a trolley service to connect residents to key Town activity centers						•		
Explore future connection to the Valley light rail system						•		
Provide free Wi-Fi access downtown and in Fountain Park				•		•		
Expand sidewalk and pathway network in Town Center through use of grants and partnerships				•		•	•	
Incorporate medians and other narrowing measures on overly-wide streets to improve safety and reduce roadway maintenance						•	•	
Host multigenerational fitness activities monthly to bring residents together and foster a culture of wellness	•						•	•
Establish a comprehensive Safe Routes to School program , including establishing a weekly walk/bike to school day	•						•	•
Develop a community health directory							•	
Establish a wellness lecture circuit , building relationships with educational institutions and health providers to provide seminars on important topics							•	
Investigate a dedicated health and wellness cable channel or programming							•	
Establish a Health and Wellness Commission							•	
Create a Wellness Newsletter							•	
Maintain a Health and Wellness library collection							•	
Establish an aquatic and activity center as a recreational and wellness amenity for residents							•	•
Study the impacts of expanding the trail network through passive, non-paved trails in selected Town washes								•
Expand bike path network through painting or providing dedicated lanes							•	•
Partner with McDowell Mountain Regional Park to provide joint park recreation and educational programming					•			•
Establish a summit trailhead at the end of Eagle Ridge Drive								•
Incorporate fitness stations into sidewalk/pathway design							•	•
Conduct outreach to large groups and organizations (churches, clubs, PTO, realtors, etc.)		•						
Host public meetings , community forums, etc. (i.e. divide the Town into five or six 'districts' and host forums to impart specific information)		•						

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Create and distribute an annual "State of the Town" media piece that summarizes the financial state of the Town and the importance of community infrastructure to property values (quantifying the impact of decaying infrastructure on property values)		•						
Create public service announcements , including PSAs through Mayor's Youth Council		•						
Provide general information on the relationship between property value and community investment tying it to understanding individual's property tax assessment (i.e. even though property owners receive a tax bill, many believe there is a primary property tax in Fountain Hills)		•						
Utilize existing budget process to relay information and genuinely solicit feedback from residents		•						
Develop a standard educational module of information (i.e. PowerPoint slides, talking points, handouts, etc.) to be distributed at community events and other opportunities		•						
Partner with the school district to improve and promote schools				•				
Support economic development initiatives that generate high paying jobs to encourage young professionals with families to move to Fountain Hills				•				
Develop a turnkey business relocation and expansion program targeting key business opportunities				•				
Identify resources (i.e. volunteers, staff and/or consultant services) to quantify, develop and market technical infrastructure to attract young professionals/families, (e.g., provide free wi-fi and fee-based, secure wi-fi in downtown/Fountain Park)				•				
Expand sidewalk and pathway network in Town Center				•				
Create marketing materials in collaboration with school district, chamber, non-profits, realtors and Town to encourage Fountain Hills residency				•				
Adopt and implement Economic Development Plan				•				
Initiate an industry cluster analysis that looks at regional opportunities and develops a long-term strategy for bolstering those industries in Fountain Hills				•				
Host an annual economic summit of the Town's neighbors and partners to focus regional and local economic growth strategies				•				
Maintain an online catalogue of available rental space and market opportunities				•				
Work with partners on a branding campaign to establish Fountain Hills as "not just a pretty place"				•				
Establish an online database of commercial space that is available in Fountain Hills				•				
Request that the Chamber collect and analyze member data , including information on business retention				•				
Implement Downtown Vision Plan				•				

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Develop a set of business plan templates as part of the Town's incubator venture as an incentive for potential business owners to locate to Fountain Hills				•				